# Request for Clarifications Regarding the Quick Manual for development of ¡FundArts!

## Homepage

### Upper banner

1. Tab “About/How it works” (information to upload to follow)
2. Tab “Explore” (projects)
3. Tab “Create (project)
4. Link “join/sign up” and “sign in”
5. Link to “blog/discussion forum”
6. Search option

### Second banner

Slogan for initiative (yet to develop)

### Main frame

1. List of projects ordered along the following lines:

* [Our selection/Project of the Day/Week/Success Story]
* Final countdown/ending soon
* New
* [Recently] Funded

1. [Side panel] Project listing according to categories of art:

* Music
* Film and video
* Photography
* Comics
* Dance
* Theatre
* Crafts
* Fine Arts
* Design
* Publishing
* Fashion
* [New Media/Games/Technology?]

### Lower banner

1. Learn more: Links to “about/how it works”, FAQ, tutorial
2. Links to Terms of Use, Privacy Policy,
3. Link to team and contact
4. Connecting options (iFundArts! on Facebook, Twitter … )
5. Sign up option for newsletter
6. Logo of Paypal, Visa, Mastercard?

## Project submission (link from “join/sign up”)

### First page

Welcome and explanation of basic rules/guidelines/eligibility.

Then button “create project”.

### Second page

2 options

1. Login (email, password; option for resetting password)

Bottom of Form

1. New registration/create account

* Through Facebook connect or
* Signing up (name, email, retype email, password, retype password)
* NB. Pop-up to be clicked for person to indicate/declare age
* NB. Pop-up to be clicked for agreeing to Terms of Use
* NB. Validation email to follow for formalisation

### Third page

Project page

1. Project image (obligatory)
2. Title/name of project
3. Indication of category of project
4. Country/city
5. Short/summarized project message
6. Funding target (in USD) > with additional information about costs/fees (and call to include such when budgeting)
7. Funding deadline
8. Description of project/campaign/creator (incl. optional further pictures, videos, links, etc.)
9. Identification/description of rewards (can be limited per category)
10. References (information/links about creator)

*NB. Indicate which elements are obligatory before a project can be published/go live …*

### Fourth page

Further details of creator/verification (obligatory)

1. Full contact details of creator (email obligatory) > for team to contact/follow-up
2. Identification of mode of payment once project successful (bank transfer, cash, other??)

### Fifth page

Enhancing campaign (optional)

1. Option to enter other campaigners
2. Option to send emails
3. Option to share through outside links: website, Facebook, Twitter, YouTube, etc.

Then button “submit project”

### Project validation

1. Projects submitted are validated by team before publication
2. Validation involves assessment of eligibility and assistance in developing project (incl. rewards)

### Project public publication

1. When validates, projects are published (accessible)
2. Creators can update profile and add news
3. Various widgets for promotion purposes
4. Send emails option
5. Public publication follows after having received 5 supporters ??? (or 10% coverage??)

## Project support

Buttons on each project page: “Support project”

### First page

1. Enter amount of support (USD) and select reward (optional)
2. Select payment option: currently only payment/pledge through PayPal (by registering with PayPal or entering debit/credit card details) >> link to PayPal
   1. *NB. Mobile money transfers integration when available*
   2. *NB. also support through bank transfer possible (to UG or Dutch account); but need to contact the team (so that contribution can be validated)*
3. If reward was selected, required to include shipping address
4. Personalisation of contribution (visible, visible only with name and not amount, anonymous, on behalf of other person)
5. Possibility to leave a comment when contributing (to get posted under news of the project)